



## RETAILER OF THE YEAR Awards 2024-2025 Nomination Form

### TELL US ABOUT YOURSELF:

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Company address: \_\_\_\_\_  
Phone number: \_\_\_\_\_  
Email address: \_\_\_\_\_  
Company website: \_\_\_\_\_  
Check the one that applies: Manufacturer  Distributor

### TELL US ABOUT THE STORE/BUSINESS YOU'RE NOMINATING:

Name of business: \_\_\_\_\_  
Number of locations: \_\_\_\_\_  
Name of contact at business: \_\_\_\_\_  
Contact's phone number: \_\_\_\_\_  
Contact's email: \_\_\_\_\_  
Business website: \_\_\_\_\_  
What is your relationship to this store/business? \_\_\_\_\_

#### What type of store/business are you nominating?

(check all that apply):

- Full line pet specialty store
- Dog and/or Cat pet specialty
- Exotic/Herp pet specialty
- Small Animal pet specialty
- Bird pet specialty

#### Please check up to 5 categories in which this store/business excels:

- Merchandising
- Store concept
- Store design
- In-store experience
- Customer service
- Consumer education
- Product promotion/education/marketing

- Aquatic pet specialty
- Live-animal sales
- Grooming
- Boarding/Day care
- Training
- Self dog washing
- Bakery
- Franchise
- Grooming
- Pet rescue/adoption
- Live-animal sales
- Community service
- Growth and expansion
- Lifestyle/boutique specialty
- Holistic approach to pet care

Copy and paste the below questions and send your answers in a Word document or PDF  
Alternatively, you may fill out the submission form online

**Why have you nominated this store/business for a Retailer of the Year Award? (Please answer with a minimum of 200 words.)**  
**Please give an example of an experience you have had with this store/business that illustrates why it stands out to you.**  
**Please explain how this store/business excels in these categories.**  
**Is there anything else you would like to add?**

### Here's how to submit your nomination:

**Complete** your submission at [ROTY.petproductnews.com](http://ROTY.petproductnews.com).

**Email** your submission to: [ppneditor@petproductnews.com](mailto:ppneditor@petproductnews.com) and use "Retailer of the Year" in the subject line.

**Questions?** Contact us at [ppneditor@petproductnews.com](mailto:ppneditor@petproductnews.com).